## Prof. Dr. Dr. Arndt Künnecke

Federal Univerity of Applied Sciences for Public Administration Brühl / Germany

## **EU Consumer Law**

Does consuming always make you happy? If yes, you are the lucky one. If not, this lecture will help you. As a consumer within the EU you have more rights, than you think.

Have you ever felt manipulated by advertising? Do you know that you have the right to withdrawal, or do you know how to protect yourself from the risks of e-commerce? Do the financial services that you get meet your expectations? Who is liable for the damages caused by defective products? What difficulties you may face if you buy something abroad?

If you are not sure about your rights as a consumer, this lecture provides you the legal background in order to find the right answers to your questions. Because as a consumer you need to be informed to make the right decision to buy and to know about your rights in case there is anything wrong with your purchased good or service.

In order to better prepare you for your future purchases and for any inconveniences with your purchased products or services, this lecture will introduce five main areas of EU consumer protection to you. You will learn the theoretical legal background and then be encouraged to find practical solutions for selected cases in each area. In short, this lecture will provide you with the theoretical knowledge and practical skills in the area of the protection of consumer rights, comprising both the internal and EU market.

Aim of the lecture: The aim of the lecture is to improve the students' academic and professional competences analyzing the problematic areas of consumer rights protection as well as providing relevant recommendations for their solution being of interest both for the academic community and individual consumers. According to this aim, five main areas of EU consumer protection will be theoretically introduced before the students will work on practical solutions for selected cases in each area. By these means, the students will be equipped with the theoretical knowledge and practical skills in the area of the protection of consumer rights, comprising both the internal and EU market.

## **Topics of the lecture:**

- 1.) General principles of EU consumer law
- 2.) Protection of consumer goods and services
- 3.) Product liability
- 4.) Consumer protection in the area of e-commerce
- 5.) Cross-border consumer protection